

THINK GLOBAL: Fostering Global Competence in Schools

Erasmus + Project Number 2019-1-ES01-KA201-064256

GLOBAL COMPETENCE LOGO DESIGN COMPETITION

Aim and objective of the activity

AIM: To raise awareness among teachers and students on the concept of Global Competence

OBJECTIVE: To design a logo for the European Erasmus+ project: **“THINK GLOBAL: Fostering Global Competence in Schools”**

Project general objectives

The project has two general objectives:

- To support the deployment of Global Competence in different European education systems
- To foster learners' achievement of 21st century skills and topics for a deeper learning, a stronger European citizenship and a better integration in global society

Definition of Global Competence

According to PISA, the definition of Global Competence is this:

Global competence is the capacity to examine local, global and intercultural issues, to understand and appreciate the perspectives and world views of others, to engage in open, appropriate and effective interactions with people from different cultures, and to act for collective well-being and sustainable development.

Technical specifications

- The technique will be free, taking into account that the logo will have to be reproduced later in different material and audiovisual media.
- There is no limit in creativity. Designs and proposals can be either hand-drawn or painted as well as computer-designed. Ideally the design should be vectored so it can be easily scaled (reduced and enlarged).
- When hand-designed, the logo needs to be scanned or photographed in a resolution of 300dpi (dots per inch) for the size of a DIN A4 (210 x 297mm).
- The same technical standards apply when the logo is designed in pixel-based programs.
- It is allowed to use full colors. However, the logo needs to pass the test both in black and white (e.g. when photocopied or faxed) as well as strongly reduced.
- The logo design should not use offensive nor explicit images or signs.
- Words and letters are not allowed, with the exception of “global competence” but preference is given to logos without text.
- The design must be original and unpublished. It cannot include any other material from a different author.

Timing

The competition is open to children/youth of the age of 12-14 and it will run along December 2019 and January 2020.

Every school will select the 5 best proposals, which will be discussed in Barcelona and voted for in order to choose the final winning logo.