

AUDIOVISUAL COMPETITION

2019-1-ES01-KA201-064256

This is the description of the activity in the approved project form:

Student AUDIOVISUAL COMPETITION: a second competition will be organised for all students from the partner schools about concepts which are linked to the global competence. It will enhance students digital competence and give the project more visibility. There will be two categories: digital photography and advertising spots. The products will reflect European globalization, dialogue and empathy among people, the promotion of an inclusive and sustainable society, cooperation, risk taking to face new risks, and the management of failure, among others. All productions will be expected to show critical thinking, autonomy and creativity.

This activity is described as a competition, but it is up to each school to either organize a competition or to carry out the activity as an exhibit. Money from the project management allocation can be used to cover the expenses of this activity.

Aim and objective of the activity

AIM: To raise awareness among teachers and students on the concept of Global Competence, the Sustainable Development Goals and 21st Century Skills.

OBJECTIVES:

- To record inspiring videos that make people think on global issues.
- To create inspiring images that make people think on global issues.

Categories

VIDEO CATEGORY: short video showcasing global issues that convey a message.

IMAGE CATEGORY: image capturing an idea related to global issues with a written message or quote.

Rules & Technical specifications

- Videos and images can be created by individual students or by groups of students.
- Videos should be around 30 seconds. The video quality should be 1080p or higher.
- Image files should be sized around 2400 px at 72 dpi, under 8mb and in .jpg or .png format.
- All works must be original.
- Students may have assistance filming and editing the videos and images.
- No copyrighted material or trademarks may be used unless you have permission to use the material for educational purposes.

-As the videos/images will be published on the project website and therefore accessible by the public, people who appear in them must give their permission.

Participants & Timing

- The activity is open to 10-14-year-old students.
- It will run along the first and second term of the school year 2020-2021.
- Every school will share a minimum of 5 videos and 5 images.
- Videos and images will be posted on the project website.
- Schools have to send the videos and images to the project coordinator before Friday, March 23, 2021.

Although we provide you with the basic guidelines, there are no clear-cut instructions for creating a video or image. Put your heart into it and collaborate with classmates to create a genuine and unique video or image



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